

# LIVE2LEAD

**LIVE2LEAD** is a leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. They'll learn from world-class leadership experts, be prepared to implement a new action plan, and start leading when they get back to the office with renewed passion and commitment.

## WHO YOU'LL HEAR FROM



■ **JOHN C. MAXWELL**, is a #1 New York Times bestselling author, speaker, coach and leader who has sold more than 34 million books. He is the founder of Maxwell Leadership® — a leadership development organization that has trained tens of millions of leaders in every nation. Having been recognized as the #1 leader in business and as the world's most influential leadership expert, Maxwell continues to influence individuals and organizations worldwide—from Fortune 500 CEOs and national leaders to entrepreneurs and the leaders of tomorrow. For more information, visit [maxwellleadership.com](http://maxwellleadership.com).



■ **MICHAEL JR.**, known as one of today's most gifted communicators, Michael Jr brings laughter and encouragement to audiences all over the world. Using comedy and dynamic storytelling he inspires audiences to discover and activate their purpose. This unique skill set has landed him on stages like The Tonight Show on NBC, TEDx talks and Jimmy Kimmel Live. His mission to make laughter common place in uncommon places means that he also seeks opportunities to share his gift with those in homeless shelters and prisons. You can find him in Sony Pictures' feature film War Room, as well as starring roles in Selfie Dad, Laughing on Purpose, and More than Funny.



■ **JON GORDON**, best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits. He is the author of 30 books including 16 best sellers and 5 children's books. Jon is a graduate of Cornell University and holds a Masters in Teaching from Emory University. He and his training/consulting company are passionate about developing positive leaders, organizations and teams.



■ **CHAUNTÉ LOWE**, the world-renowned high jumper lives to conquer barriers, racking up 4 Olympic Games Appearances, 3 Global Championship medals, 3 American records, and several global accolades. Many are surprised to learn that she achieved most of these accomplishments while also holding the title of “mother of three.”

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■ **MALCOLM GLADWELL**, is the author of seven New York Times bestsellers, including *The Tipping Point*, *Blink*, *Outliers*, *Talking to Strangers*, and *The Bomber Mafia*. He is the co-founder of Pushkin Industries, an audiobook and podcast production company that produces the podcasts *Revisionist History*, *Against the Rules* with Michael Lewis, *The Happiness Lab* with Dr. Laurie Santos, and *Broken Record*.



■ **CHRIS ROBINSON**, is a founding partner of the Maxwell Leadership Certified Team and as the Executive Vice President of the Maxwell Entrepreneur Solutions, he is a product of the product leading a global team of over 50,000 speakers, coaches, and trainers. He is an international speaker who has captivated crowds as large as 4500 and trained small groups inside of companies weekly before taking on his current role as the EVP of the Maxwell Entrepreneur Solutions.



■ **VALORIE BURTON**, is a life strategist, and international speaker, and is CEO of the Coaching and Positive Psychology (CaPP) Institute. Her life-changing message has an intriguing, research-based emphasis in the pioneering field of applied positive psychology – the study of what happens when things go right with us. Her company provides coaching, coach training, and resilience training and has served clients in all 50 states and 20 countries on six continents. Since 1999, she has written 13 books translated into multiple languages, including *Let Go of the Guilt*, *It's About Time*, and *Successful Women Think Differently*.



■ **BRANDON DAWSON**, is a serial entrepreneur, business leader and scaling expert with years of experience in building, growing, and exiting businesses. He sold his last business in 2016, Audigy Group, which he bootstrapped and built as a proprietary Decentralized Operating and Ownership Organization that shared equity with his customers and employees. Today, combining Dawson's IP with Grant Cardone's 10X mindset and his massive loyal community, they teamed up to co-found Cardone Ventures where Dawson serves as CEO and Managing Partner.

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